

### Website Development

**Spacio** is a company which undertakes office redesign projects. They hired Blinkered to create a new, professional website to showcase the outstanding projects they manage, and to provide an exceptional user experience.

They wanted a **WordPress** website which they could easily manage and update themselves.

The new website also had to be completed in a **very short timeframe** and so they needed to work with an efficient and responsive web design team.

*"Kevin and his team worked tirelessly and professionally throughout the project. Now Spacio has a stronger, more competitive market presence with the new website, enabling us to compete with the best and grow our business."*

Toby Davis,  
Client Account Manager, Spacio

### Professional Website, Quality Service and Good Value for Money

Kevin Ashcroft and the **Blinkered** team developed a professional WordPress website for Spacio <http://www.spacio.co.uk/> taking into account the client's requirements at every step.

The website is elegant, easy to navigate and clearly demonstrates the skills of the Spacio team with use of bold imagery of office redesigns.

Kevin was always available to discuss progress with the Spacio team and **provided huge added value** through his technical and design direction. Spacio appreciated his productive and practical way of working and were delighted when their many questions were answered quickly and with full and comprehensive answers and suggestions.

Furthermore any follow-up queries **after the site went live** were also dealt with speedily.

*"Absolutely thrilled with our new website. Kevin and the Blinkered team have just catapulted the perception of our brand within our industry and we couldn't be happier! Great service, can't fault it."*

Toby Davis,  
Client Account Manager, Spacio

### Summary

Blinkered developed a customised, modern WordPress website for Spacio which completely met their requirements and has strengthened their online presence.

*"If you want to work with a polite, friendly, trustworthy team of professionals who deliver the goods at a fair cost, then Blinkered is your answer "* says Toby.

**What we're about**

Blinkered is all about delivering a **bespoke personal service**, with the sole focus on **getting results**. We pride ourselves on understanding the framework of small and medium enterprises, and their individual needs for any marketing investment. As well as promoting your business, finding new prospects and winning you new clients, we're about building relationships, getting you viewed as the expert in your field and improving your bottom line.

**What we're not about**

We're not aiming to win design awards for our clients, or even to flatter our egos by making pretty websites. We're not interested in ranking your site on Page 1 of Google for keywords that bring floods of traffic from the wrong target audience (people who won't buy!). We're not interested in engaging you in meaningless conversations about social media strategy. For us, it's all about creating sites that are professional and deliver a tangible result.

**What our values are and why they are important to our clients**

Our core values are **honesty, flexibility, integrity** and **treating people with the respect they deserve** - this is the very foundation of how we do business. All our proposals are **transparent**: We'll tell you from the outset if we don't feel that we can add value to your business, and we will never take on a client if we don't believe we can significantly improve current results.

**Why we are different and why that's important to clients**

Unlike other web creation, search engine, social media or digital marketing companies which are founded and led by design or technology people, Blinkered is run by a veteran entrepreneur. [\(Read more about company founder and CEO, Kevin Ashcroft, here\)](#). Kevin's unique corporate experience provides a major advantage, with the benefit of **personal touch**.

In most businesses, clients will typically deal with a partner or director during the initial contact. Once the contract is signed and sealed, the actual work is then gradually passed down the ranks and may ultimately end up in the hands of the office junior. With Blinkered, Kevin will be your main point of contact throughout, working alongside skilled outsourced experts - operating at the top of their professions - to provide the best service, result and return on investment.

It's not just a case of what-you-see-is-what-you-get; it's **WHO you see is what you get**.